

EWOOD PARK

VISITING SUPPORTERS GUIDE

26/27 SEASON

WELCOME TO BLACKBURN ROVERS FOOTBALL CLUB!

Thank you for visiting us at Ewood Park!

Ewood Park has been our home since 1890, and we're proud of its rich history and the community that surrounds it.

We're a family-focused club and are delighted to have earned the gold Family Excellence Award for the fifth season running. We're committed to building on this success and continuing to enhance our matchday experience in the years ahead.

This Supporter's Guide has been created to help you make the most of your visit to Ewood Park. Our aim is to ensure you enjoy your time with us and experience everything the stadium has to offer.

Club Contact Details:
Telephone: 01254 372001
Customer Services: enquiries@rovers.co.uk
Official Website: www.rovers.co.uk

Follow us on Social Media

Stadium Address:
Ewood Park,
Nuttall Street,
Blackburn,
Lancashire,
BB2 4JF

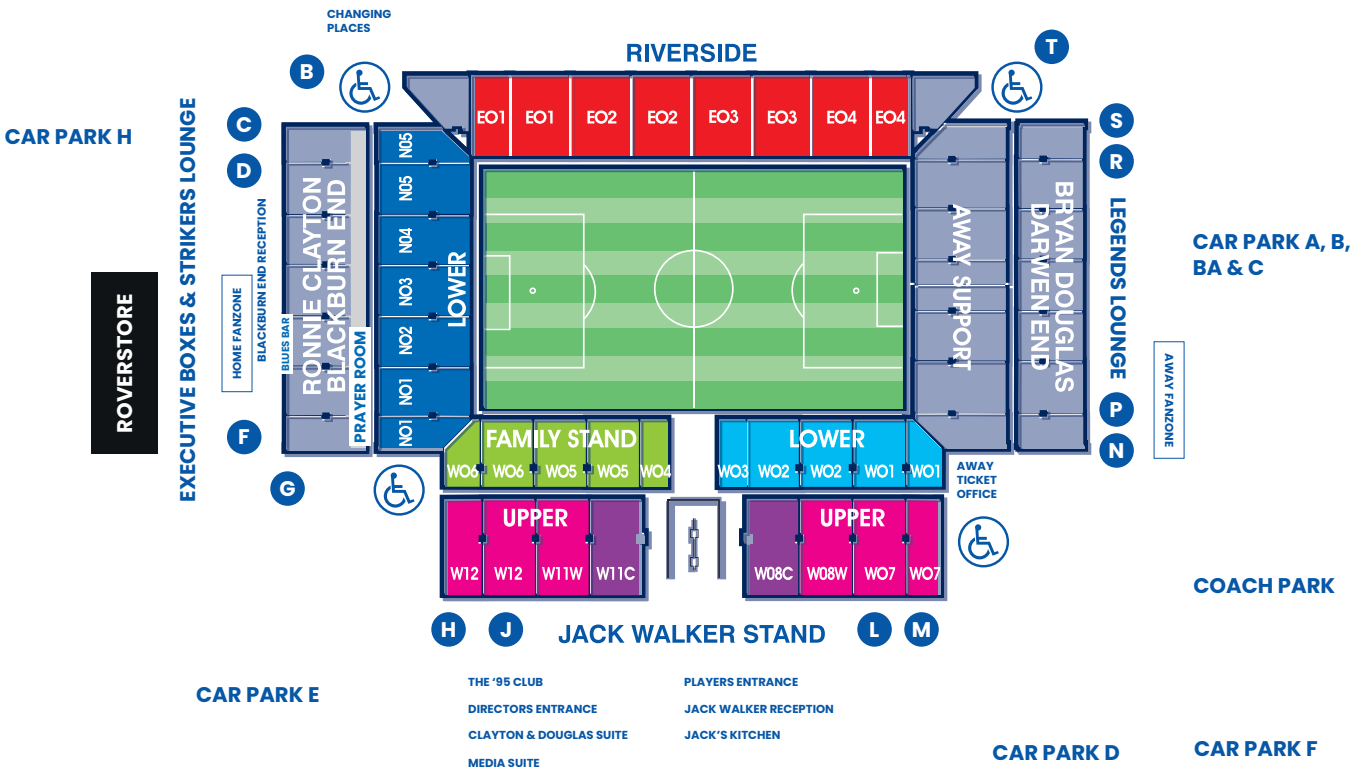


MATCHDAY TICKETING

Purchasing Tickets
Please purchase your tickets via the recommended method of your home club. If you have arranged to collect your tickets from Ewood Park on the match day, please go to the away ticket office, located on the Bryan Douglas Stand, as shown on the map.

Collecting Tickets
Pre-purchased tickets can be collected from the Ticket Office. The Ticket Office is located in the Blackburn End, and our team will be available to assist you with any enquiries. Tickets bought online are digital or print at home only.

Programmes
All programmes are available digitally and free of charge. They can be accessed via our website by visiting www.rovers.co.uk/fans/digital-matchday-supplement.



GETTING TO EWOOD PARK

By Car
If you're planning on travelling to Ewood Park by car, these are our recommended routes:

From the North
- Leave the M6 at Junction 30 and join the M61. At the first exit join the M65 and head East to Blackburn.
- Ewood Park is well signposted on the M65. Leave at Junction 4 and take the 4th exit onto Earcroft Way.
- Use the right 2 lanes to turn right onto Blackburn Road/A666 and continue to follow this road.
- Ewood Park will be a mile down the A666, located on your right.

From the South
- Leave the M6 at Junction 29 and join the M65. Head East to Blackburn.
- Ewood Park is well signposted on the M65. Leave at Junction 4 and take the 4th exit onto Earcroft Way.
- Use the right 2 lanes to turn right onto Blackburn Road/A666 and continue to follow this road.
- Ewood Park will be a mile down the A666, located on your right.



From the West

- From the M6/M62 or M60, join the M61. Leave the M61 for the M65 and head East to Blackburn.
- Ewood Park is well signposted on the M65. Leave at Junction 4 and take the 4th exit onto Earcroft Way.
- Use the right 2 lanes to turn right onto Blackburn Road/A666 and continue to follow this road.
- Ewood Park will be a mile down the A666, located on your right.

From the East

- Travelling from Yorkshire, either on the B6234, the A56 Haslingden bypass or the Skipton Road, join the M65 and head West. Leave the M65 at Junction 4 and head towards Blackburn on the A666. Ewood Park is about a mile from the motorway on the right hand side.
- From the M62, leave at Junction 18 for the end of the motorway which becomes the A56. Join the M65 at Junction 8 and head West bound towards Blackburn. Leave the M65 at junction 4, and take the 2nd exit onto Earcroft Way.
- Use the right 2 lanes to turn right onto Blackburn Road/A666 and continue to follow this road.
- Ewood Park will be a mile down the A666, located on your right.

Road Closures/Traffic Information

We try to work closely with Blackburn Council to avoid disruption to your travel, however, unfortunately, this cannot always be achieved. For a live map of the roadworks in the Blackburn area, visit blackburn.gov.uk/road-works-road-closures-and-incidents. Alternatively, Lancashire Telegraph also provide a live traffic and travel news report covering roadworks, updating traffic and disruptions to public transport. To view this, lancashiretelegraph.co.uk/li/traffic.in.Blackburn. Radio Lancashire also provides up to date traffic information on 95.5-104.5 fm.

By Bus

The buses serving Ewood Park are:

No. 1 (Bolton – Darwen – Blackburn)
No. 2 (Chorley – Blackburn)

The buses arrive at their designated stops around Ewood Park every 10 minutes. For their timetables, visit transdevbus.co.uk/blackburn/services.

If you require any further information about the bus services in Blackburn, head to the Transdev Bus website transdevbus.co.uk, email customer.services@transdevbus.co.uk or call 01422 553 576.

By Train

Blackburn Station is approximately a mile and a half away from Ewood Park. Mill Hill Station is approximately one mile away from the ground. There are direct trains from Manchester Victoria, Salford Crescent and Preston. To view train times, head to the National Rail website: nationalrail.co.uk

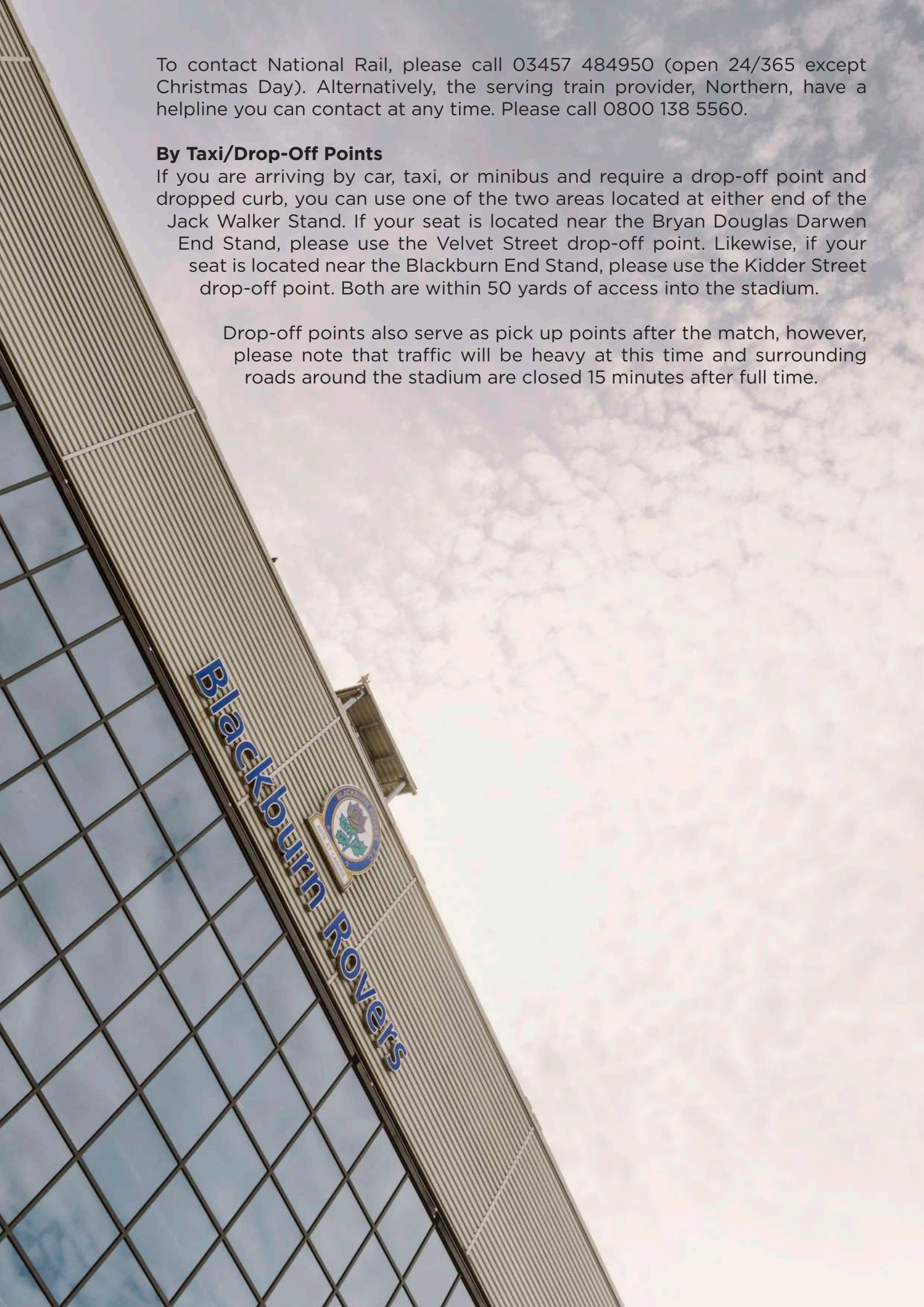
Ewood Park is a 10 minute walk away from Mill Hill Station and a 20 minute walk from Blackburn Station.

To contact National Rail, please call 03457 484950 (open 24/365 except Christmas Day). Alternatively, the serving train provider, Northern, have a helpline you can contact at any time. Please call 0800 138 5560.

By Taxi/Drop-Off Points

If you are arriving by car, taxi, or minibus and require a drop-off point and dropped curb, you can use one of the two areas located at either end of the Jack Walker Stand. If your seat is located near the Bryan Douglas Darwen End Stand, please use the Velvet Street drop-off point. Likewise, if your seat is located near the Blackburn End Stand, please use the Kidder Street drop-off point. Both are within 50 yards of access into the stadium.

Drop-off points also serve as pick up points after the match, however, please note that traffic will be heavy at this time and surrounding roads around the stadium are closed 15 minutes after full time.



ARRIVAL AT THE STADIUM

Parking
There are 2 official car parks:

Car Park H (Blackburn End): Seasonal £250* | Accessible Seasonal £200* | Matchday £15
Car Park B (Darwen End): Seasonal £250* | Accessible Seasonal £200* | Matchday £15

Car parking can be booked via the app once the game is on sale. Supporters are advised to pre-book in advance.

SCAN THE QR CODE TO BOOK PARKING

Coach and minibus parking is available at Ewood Park on the Coach Park.

Coach £35 Minibus £30 - it is recommendad that this is booked in advance.

For any parking enquiries, or to book accessible parking, please contact the Ticket Office on 01254 372000 or email ticketoffice@rovers.co.uk. Spaces are subject to availability. Car park gates will be closed shortly before the final whistle on a matchday to allow the crowd to safely clear the stadium vicinity.

The gates will re-open as soon as it is deemed safe to do so.

Residents Parking
Ewood Park is situated in a residential area of Blackburn and we would ask that all supporters respect the surrounding areas. Parking is available at Ewood Park and also at various sites around the vicinity of the stadium. Please do not park on pavements, verges or residentially designated areas. Your cooperation is much appreciated.

Road Closures Post-Match
Please be aware that a block is put on movement of traffic after full time for 15 minutes.

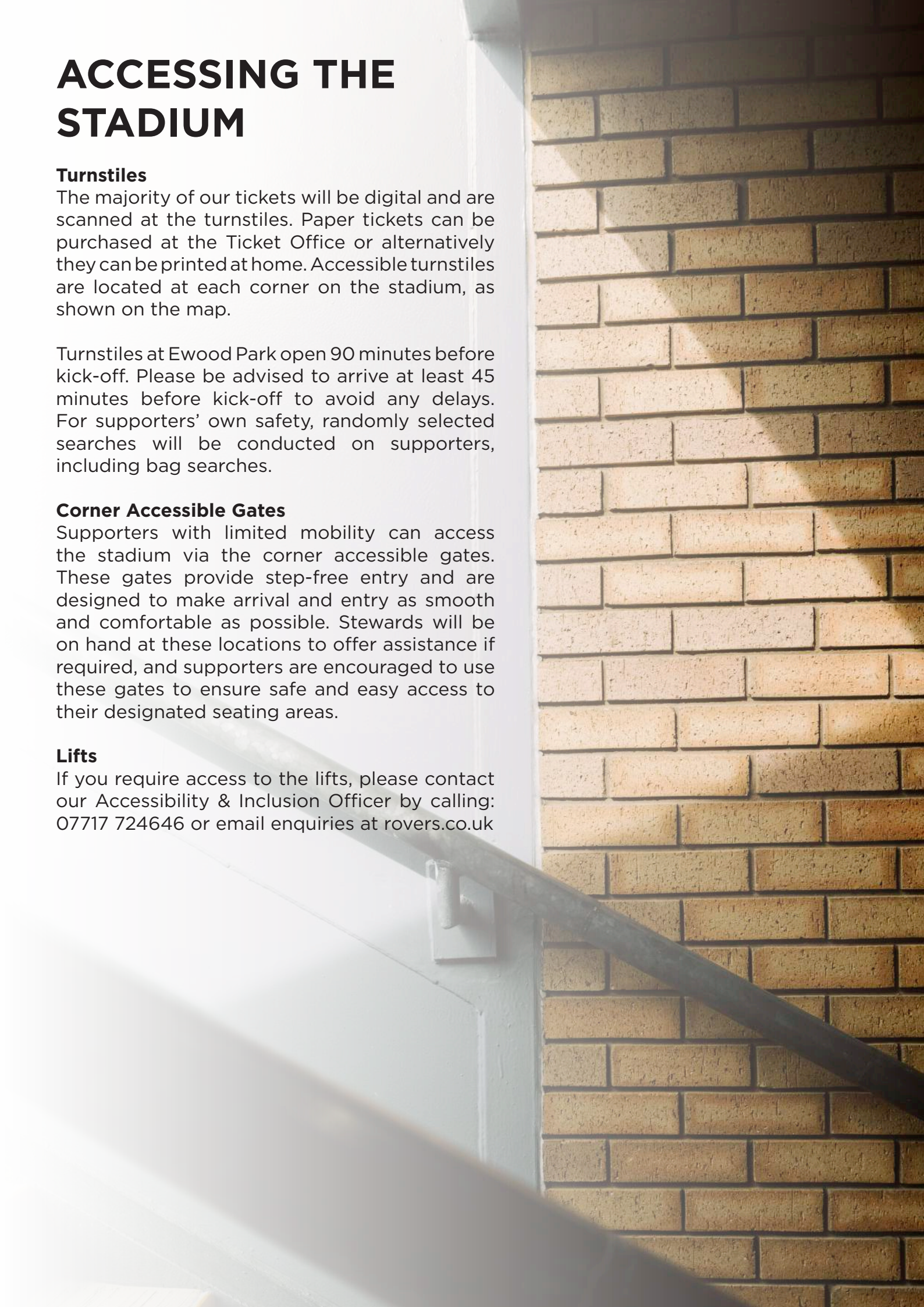
ACCESSING THE STADIUM

Turnstiles
The majority of our tickets will be digital and are scanned at the turnstiles. Paper tickets can be purchased at the Ticket Office or alternatively they can be printed at home. Accessible turnstiles are located at each corner on the stadium, as shown on the map.

Turnstiles at Ewood Park open 90 minutes before kick-off. Please be advised to arrive at least 45 minutes before kick-off to avoid any delays. For supporters' own safety, randomly selected searches will be conducted on supporters, including bag searches.

Corner Accessible Gates
Supporters with limited mobility can access the stadium via the corner accessible gates. These gates provide step-free entry and are designed to make arrival and entry as smooth and comfortable as possible. Stewards will be on hand at these locations to offer assistance if required, and supporters are encouraged to use these gates to ensure safe and easy access to their designated seating areas.

Lifts
If you require access to the lifts, please contact our Accessibility & Inclusion Officer by calling: 07717 724646 or email enquiries at rovers.co.uk



REFRESHMENTS & FOOD

Matchday Food
We offer a wide range of hot and cold food, snacks, and drinks form each of the away end kiosks.

Away Supporter Friendly Pubs
There are a number of pubs who will accept away supporters in their establishment. Some pubs may limit the number of visiting fans entering the establishment, they may request you to hide your Club colours, or not allow children. Recommended away pubs: The Black Bull, The Golden Cup, The Fernhurst, and Navigation Inn.

Matchday Hospitality
Hospitality for away supporters varies from match to match. We often open our away lounge for fans to grab a drink and bite to eat, please contact our hospitality team to find out more by emailing hospitality@rovers.co.uk.

Food & Drink Policy
Blackburn Rovers have established a clear food and beverage policy for matchdays. In keeping with football traditions, supporters are permitted to bring their own flasks and home-prepared foods into the stadium. However, entry with fast food or beverages purchased from external restaurants, takeaways, pubs, and retail outlets is prohibited across all concourses, restaurants, lounges, and facilities within the stadium. Blackburn Rovers aims to clearly communicate this policy to all customers by displaying signage at all entry points and turnstiles.

Allergens
If you have any food allergies or intolerances, please speak to a member of our catering team before ordering or purchasing any food or drink. Our menu changes regularly, so we recommend checking with a team member, even if you've dined with us before.
If you have any questions or queries regarding the Food Policy or allergens, please contact us by emailing enquiries@rovers.co.uk.

Payments
We are a cashless stadium, and only accept payment via card. This is to help us serve you as quickly and efficiently as possible. We do also accept Apple Pay and Google Pay

FACILITIES IN THE STADIUM

Toilets
Toilets are standard and Accessible are available throughout the stadium, and are located in the concourses and hospitality areas including Blues.

Changing Places
There is a Changing Places facility located at the Blackburn End of the stadium, near to the Fanzone. The facility is accessible during office hours and on matchdays with entry via a Radar Key. Anyone who requires the use outside these times should contact the security department by calling 01254 508261.

Baby Changing Facilities
Baby changing facilities are located in accessible toilets in the lower tier concourses and within hospitality suites. If you require these facilities, please speak to a steward who will advise you of the nearest facility

Pram Storage
Any supporters wishing to bring a pram to Ewood Park can arrange to have it stored until the final whistle. Please speak to a steward on arrival.

Please note that BRFC are not responsible for any property that is left during the match.

DISABLED SUPPORTERS

If you require extra help on a matchday, or need step free access around the stadium, please take a look at our Disabled Supporters Guide by scanning the QR code below.

SAFETY & SECURITY

Bag Policy
In line with Ground Regulations and as part of our bag policy at Ewood Park, supporters are only permitted to bring one small bag into the stadium and it must not be bigger than A4 size. All items and bags carried by supporters and staff will be carefully inspected when entering the stadium. Any matchday merchandise you buy from the Roverstore will be supplied in a Blackburn Rovers plastic bag and can be brought into the stadium.

Ewood Park Emergency Procedure
In the event of an emergency, a public address announcement will be made, preceded by a loud chime sound. For deaf or hard of hearing supporters, the message will also appear on the big screen. Follow the directions of the stewards, police officers, and club officials. If you are in the lower tier, remain in your seat until a steward assists you, and listen carefully or watch the displayed message. Comply immediately with any instructions that affect your location.

Stewards, police officers, and club officials will direct you to safe areas, which may involve exiting through doors or gates to the street or moving onto the playing area. If you are in the upper tier, make your way to the safe holding or refuge areas located on the stairwells at each end of the stand.

Minimum Age for Entry
In line with safeguarding standards, Blackburn Rovers has a minimum age requirement for entry. All children under the age of 14 years must be accompanied by a responsible adult.



#ONEROVERS
Blackburn Rovers is a welcoming venue and an inclusive organisation and does not tolerate discrimination in any form. Please be reminded that Ground Regulations apply to all who enter and particular notice is drawn to:

- Ground Regulation 10 which states racial, homophobic or discriminatory abuse, chanting and/or harassment is strictly forbidden and will result in arrest and/or ejection from the Ground. The Club may impose a ban for one or more matches.

- Ground Regulation 11 which states the following is an offence under the Football(Offences) Act 1991 (as amended) "11.2 – the chanting of anything of an indecent or discriminatory nature."

Conviction may result in a Banning Order being made. If you hear or are made aware of anything of a discriminatory nature, please report it immediately to a steward/Police Officer or a Club Official if it is safe to do so; or text 07340 294474, email discrimination@rovers.co.uk or use the Kick It Out App, available to download via the Apple Store or Google Play.

Blackburn Rovers reserves the right to impose sanctions which may include a ban on any person who breaches Ground Regulations or whose actions are considered to be discriminatory or inflammatory.

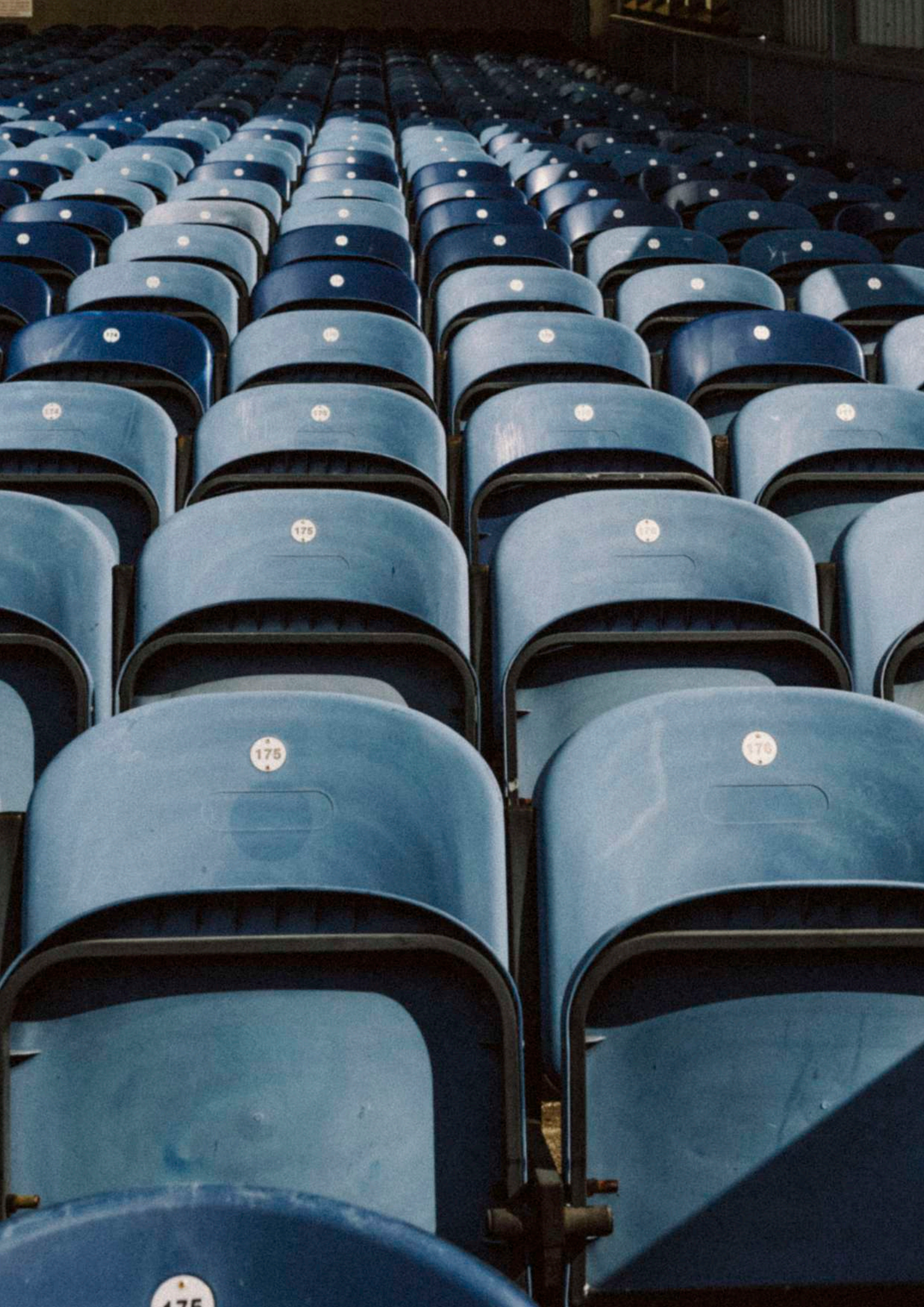
Smoking Policy
Ewood Park is a non-smoking/vaping venue. A limited smoking facility is provided at half time.

Safeguarding
Safeguarding is everyone's concern.

Blackburn Rovers FC has an ongoing commitment to ensuring the welfare of children, young people and adults at risk, and everyone is expected to share that commitment. For further information or to report a concern, please refer to the Safeguarding Matters and Complaints Procedure by visiting rovers.co.uk/help-info/safeguarding.

Departing the Stadium

As Ewood Park is situated in a residential area, we ask you to respect our neighbours and their homes. Please dispose of your rubbish in the bins provided, use the toilets provided in the stadium and be mindful of minimising noise and disruption. Please note that traffic will be heavy when departing, and surrounding roads around the stadium are closed 15 minutes after full time.


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175

THE HISTORY OF EWOOD PARK

The Blackburn Rovers club was formed in 1875 following a meeting on November 5th in St Leger Hotel on King William Street, Blackburn. The meeting was organised by two old boys of Shrewsbury School, John Lewis and Arthur Constantine. The purpose of the meeting was to discuss the possibility of forming a football club to play under Association rules. Seventeen people attended the meeting, the majority of whom were Blackburn Grammar School old boys.

Rovers' first game, which took place at Church on 11th December 1875, was reported as a 1-1draw by the Blackburn Times.

The Club's first ground was located at Oozehead. The ground had many issues, including a watering hole near the centre circle. The team overcome the difficulty by the strategic placing of timber boards and turf over the hole for the duration of the match. The team then decided to move to Pleasington Cricket Ground, and then onto Alexandra Meadows.

Blackburn Rovers became one of the 23 football clubs to form the Lancashire Football Association in 1878. They played in the FA Cup for the first time in 1879, beating Tyne Association Football Club 5-1.

Rovers played their first ever game at Ewood Park in 1881 (when it was known as Ewood Bridge), against Sheffield Wednesday on the 9th April 1881.

Ewood Park was built as a multi-sport venue, hosting football, athletics and dog racing. The Rovers Community deemed Ewood Park was the ideal venue for the club after having already played numerous games there. Ewood Park then became Rovers official home ground, with the first game being against Accrington on 13th September 1890. The result was 0-0, and was viewed by 10,000 people.

Soon after, Blackburn Rovers became founding members of the Football League in 1888. Bob Crompton began playing for Blackburn Rovers in 1897-98. This was the start of his 45 year association with the club.

Throughout the 20th century, the stadium has seen many redevelopments. Improvements were made in the 1910s, 1920s, and 1950s, with floodlights installed in 1958, the Darwen End built in 1890 and the Riverside Stand erected in 1913. The most significant changes, however, took place in 1990.

In 1990, the stadium capacity was increased to 31,367, as it saw a new stand in the west side of the stadium, which is named the Jack Walker Stand, in honour of the clubs owner at the time.

From 1991 to 2000, Walker was the owner of Blackburn Rovers. He was born and raised in Blackburn, and is regarded as one of the most prosperous club owners in English football history.

The investment that Walker brought to Rovers enabled the club to go from a mid-table team to a Premier League Champions be securing players like Alan Shearer, Chris Sutton and Tim Sherwood.

In recent years, Ewood Park hasn't just been the home to Blackburn Rovers. It has also been a venue for music concerts and other events for the local people living in Blackburn. Ongoing developments are being made to modernise and enhance the stadium, including concourse areas, modern amenities, whilst still having a nod to the history that can be found all around Ewood Park.

To learn more about Blackburn Rovers History, visit rovers.co.uk/club/history/club-history

Have a great time at Ewood Park! Enjoy the match, and we hope to see you again soon!

If you would like to contact the club, please use the following:

Stadium Address:
Ewood Park,
Nuttall Street,
Blackburn,
Lancashire,
BB2 4JF

Club Contact Details:
Telephone: 01254 372001
Customer Services: enquiries@rovers.co.uk
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